

CLARK'S CROSSING **Gazette**

JENSON | PUBLISHING

2023

Media Kit

Reach over 40,000 consumers

IN PRINT AND ONLINE EVERY WEEK

Martensville Rosthern **Warman RM of Corman Park**

ABERDEEN
BEAVER CREEK
CATHEDRAL BLUFFS
DELISLE
GRANDORA
HEPBURN
OSLER
RIVERSIDE ESTATES
WALDHEIM
RR#4 SASKATOON
RR#7 SASKATOON
SS#34 SASKATOON

BORDEN
CLAVET
DUCK LAKE
GRASSWOOD
LAIRD
PIKE LAKE
ROSTHERN
RR#2 SASKATOON
RR#5 SASKATOON
RR#8 SASKATOON
Plus all surrounding Rural Municipalities

BEARDYS FIRST NATION
CASA RIO
DALMENY
FURDALE
HAGUE
LANGHAM
RADISSON
VANSCOY
RR#3 SASKATOON
RR#6 SASKATOON
RR#9 SASKATOON

www.ccgazette.ca 

Advertising Inquiries: ads@ccgazette.ca or call (306) 668-0575

■ **TRUSTED.**
RELIABLE.
RELEVANT.

The Clark's Crossing Gazette provides vital information links for readers with important news and events happening in their communities on a consistent weekly basis in print and online as news breaks.

No other news outlet or media company covers this area of Saskatchewan – including Martensville and Warman, the province's two newest and fastest growing cities – like we do. Major media outlets including daily newspapers, radio and television, are focused on nearby Saskatoon, and only report on news in this area when it is convenient or it is a major story.

The Gazette, on the other hand, is the hometown media outlet that reports only hyper-local information. Whether it is a controversial municipal government issue, a charitable fundraiser or a high school sports tournament, we bring the information to the public stage in print and digital for those who could not be there.

Our company believes in providing the widest range of news and information to readers while ensuring advertisers receive the most competitive rates in the market. On top of that, the Gazette is published exclusively in full colour with exacting standards and award-winning layout.

Since 2010, The Clark's Crossing Gazette has been a finalist in over 120 provincial newspaper award categories and has over 40 first place plaques, including Best Overall Newspaper and Best Front Page in 2011.

■ **EDUCATED.**
DIVERSE.
ENGAGED.

Based on the latest Statistics Canada GIS information blended with our circulation footprint, The Clark's Crossing Gazette reaches:

Total Population	51,208
males	25,916
females	25,292

Total Households	20,281
with children	11,565
without children	8,716
persons/household	2.52

Household Income	
average	\$67,487
over \$60k	42%
over \$100k	17%

Education	
university	29%
high school	24%
college	20%
trades	14%
other	13%

Top 5 Industries	
agriculture	19%
health care, social assistance	15%
retail trade	14%
manufacturing, mining	12%
construction	11%



■ **EDUCATED.**
DIVERSE.
ENGAGED.

Based on the latest Statistics Canada GIS information blended with our circulation footprint, The Clark's Crossing Gazette reaches consumers that are active in the marketplace:

Average household spending/year

Mortgage payments	\$3,857
Car/Truck/SUV purchase	\$2,712
Home renovations	\$2,700
RRSPs	\$1,837
Home furnishings	\$750
Car/Truck/SUV lease	\$563
Cell phone/Internet	\$513
Air travel/Vacations	\$350
Appliances	\$346
Health insurance	\$331
Computer hardware	\$308
Lotteries	\$141

■ **AFFORDABLE.**
MEASURED.
POWERFUL.

In order that our clients receive the best value for their advertising dollar, we ensure that our cost per thousand is measurable and within averages across the industry and our geography.

COST PER THOUSAND CIRCULATION

* based on a 1-time 1/4 page ROP black and white ad

* rates based on AdCanada Media published data

For cost per thousand circulation, the Clark's Crossing Gazette leads all free circulation newspapers in the rural marketplace!

CLARK'S CROSSING GAZETTE

Circulation: 16,756

Published 1/4 page rate: \$445.94

Cost per thousand print circulation: \$26.61

BATTLEFORDS REGIONAL OPTIMIST

Circulation: 12,608

Published 1/4 page rate: \$442.20

Cost per thousand print circulation: \$35.07

SHELLBROOK CHRONICLE

Circulation: 5,364

Published 1/4 page rate: \$493.92

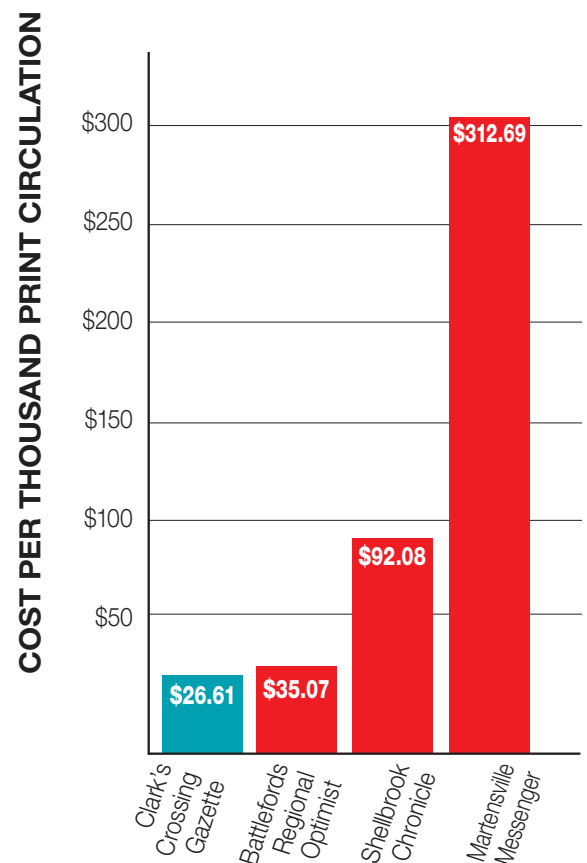
Cost per thousand print circulation: \$92.08

MARTENSVILLE MESSENGER

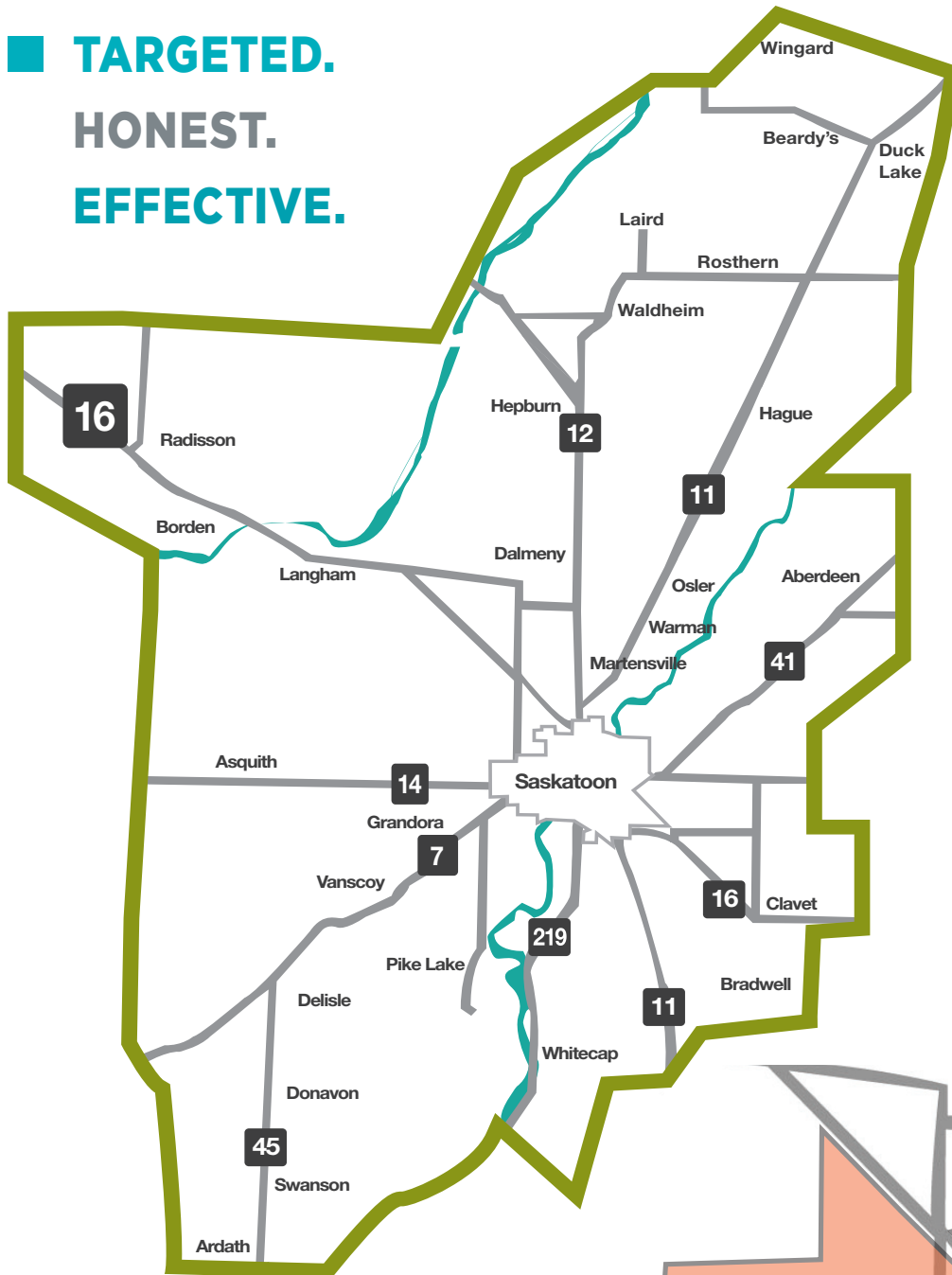
Circulation: 864

Published 1/4 page rate: \$270.17

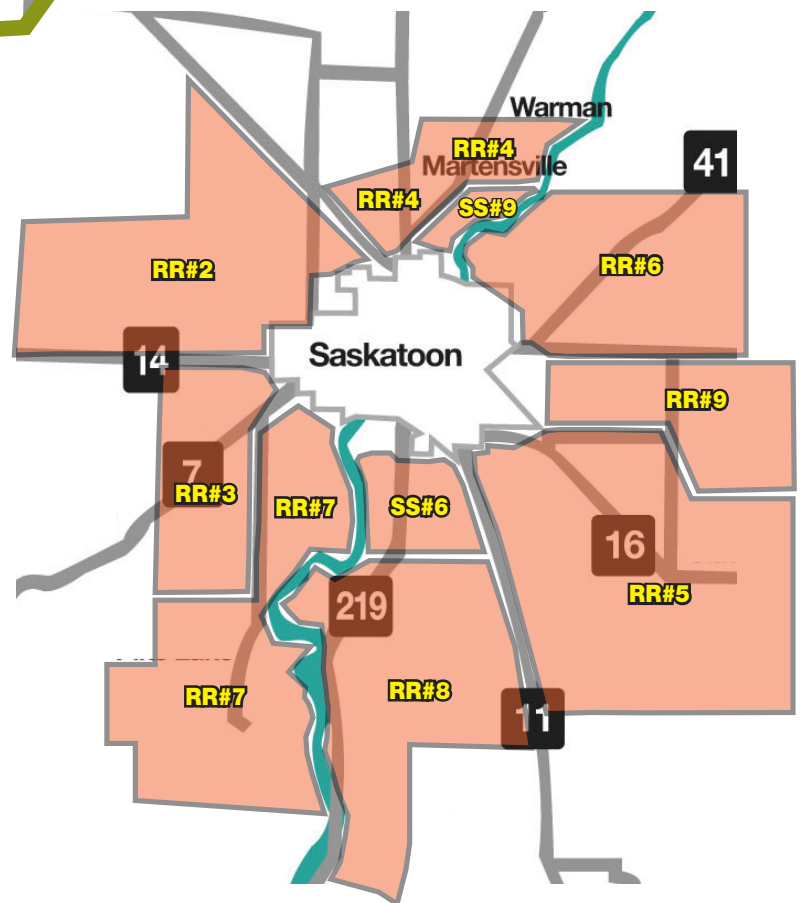
Cost per thousand print circulation: \$312.69



■ **TARGETED.**
HONEST.
EFFECTIVE.



Using a hybrid delivery system ensures as many readers as possible are receiving their copy of the Gazette each week. Carriers are utilized in the cities of Warman and Martensville while Canada Post is contracted for delivery in the communities of Dalmeny, Langham, Osler and Hague as well as all farm and acreage residents in the outlying areas of Saskatoon serviced with rural route mailboxes.



TARGETED. HONEST. EFFECTIVE.

PRINT EDITIONS

Does not include retail newsstands in Warman, Martensville, Dalmeny, Langham, Hague or Osler where primary distribution method is carrier delivery or post office

Aberdeen	471	S0K 0A0
Beardy's First Nation	40	S0K 1J0
Borden	40	S0K 0N0
Clavet	120	S0K 0Y0
Dalmeny	792	S0K 1E0
Delisle	60	S0L 0P0
Duck Lake	100	S0K 1J0
Grandora	40	S0K 1V0
Hague	751	S0K 1X0
Hepburn	60	S0K 1Z0
Laird	20	S0K 2H0
Langham	710	S0K 2L0
Martensville	3513	S0K 2T0
Neuanlage	189	S0K 1X1
Osler	500	S0K 3A0
Radisson	80	S0K 3L0
Rosthern	165	S0K 3R0
Vanscoy	30	S0L 3J0
Waldheim	60	S0K 4R0
Warman	4087	S0K 4S0
RR#2 Saskatoon	330	S7K
RR#3 Saskatoon	389	S7K
RR#4 Saskatoon	359	S7K
RR#5 Saskatoon	458	S7K
RR#6 Saskatoon	477	S7K
RR#6 Saskatoon	201	S7A
RR#6 Saskatoon	244	S7B
RR#7 Saskatoon	400	S7K
RR#8 Saskatoon	375	S7K
RR#9 Saskatoon	261	S7K
SS#9/46 Saskatoon	80	S7P
LCD4 - SS#1 Saskatoon	570	S7T
LCD4 - SS#6 Saskatoon	507	S7T

GRAND TOTAL 16,247

- Carrier Delivery
- Canada Post Delivery
- Drop Box Service

DIGITAL SUBSCRIBERS

Member-only paid access to exclusive stories and our weekly E-editions was launched in early April 2020.

AVERAGE MONTHLY WEBSITE PAGE VIEWS

49,300

Where readers are coming from:

Saskatoon - 42.65%

Warman - 12.06%

Martensville - 6.69%

Regina - 5.12%

PRINT CIRCULATION

CARRIER

7,415

MAIL

8,184

PICK-UP BOX

695

SUB-TOTAL FOR INSERTS

16,503

Flyers are not inserted into retail newsstand copies

NEWSSTANDS

includes in-store copies in the communities of Warman, Martensville, Dalmeny, Langham, Hague and Osler

225

TOTAL CIRCULATION

16,728

**includes newsstand copies*

Circulation figures provided as of November 1, 2022 and are updated monthly. Please check with our office to ensure you have the most up-to-date circulation for flyer insertion purposes.

DEADLINES FOR ALL DISPLAY ADVERTISING

Mondays at 12 p.m. CST

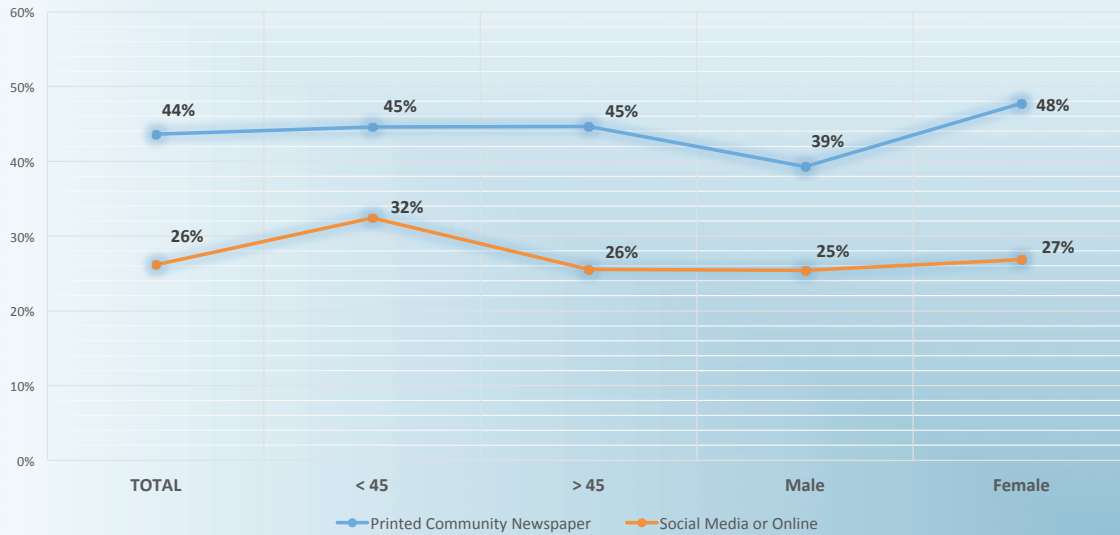
*Subject to change due to Stat
Holidays*

■ **TRUSTED.**
RELIABLE.
RELEVANT.

PRAIRIES: *Communities Under 100,000 Population*

Ads in Printed Newspapers Are More Likely to Drive Traffic to Stores, Either In-Person or Online, Than Ads on Social Media or Random Websites

ACTION TAKEN: Visited a Store In-Person or Online



adcanada
 MEDIA INC.
 Formerly AdWest Marketing

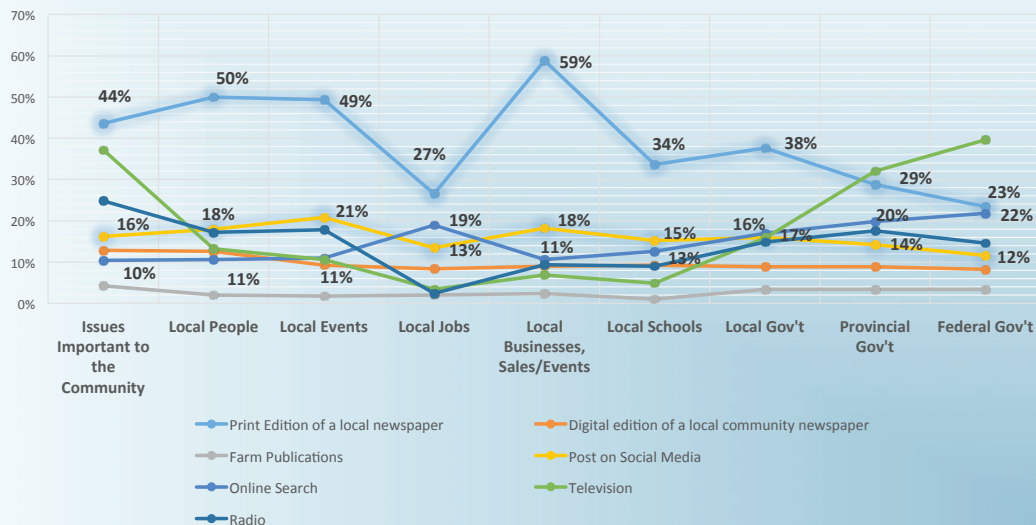
How Geography Impacts Media Access, Usage and Engagement: January 2020

Totum Research: Interview timing Dec. 2019/Jan. 2020. Random Sample Adults 18+ Using Computer Assisted Telephone Interview (CATI) Method with a margin of error of +/- 3.3% at 95% confidence level with 900 interviews

Manitoba & Saskatchewan: *Communities Under 100,000 Population*

Printed Community Newspapers the Preferred Platform to Receive Information on Most Topics of Interest

Preferred Media to Receive Information About Local Topics



adcanada
 MEDIA INC.
 Formerly AdWest Marketing

How Geography Impacts Media Access, Usage and Engagement: January 2020

Totum Research: Interview timing Dec. 2019/Jan. 2020. Random Sample Adults 18+ Using Computer Assisted Telephone Interview (CATI) Method with a margin of error of +/- 4.4% at 95% confidence level with 500 interviews

Volume Rate Card

ROP FREQUENCY RATES



1x	\$20.27/in
4x	\$19.20/in
6x	\$18.25/in
12x	\$16.20/in
26x	\$15.87/in
52x	\$13.17/in

	Bus. Card	1/16	1/8	COLOUR
1x	81.06	113.50	227.99	50.00
4x	76.80	107.52	215.99	40.00
6x	72.99	102.19	205.27	30.00
12x	64.79	90.71	182.22	0
26x	63.47	88.85	178.50	0
52x	52.66	73.72	148.11	0

Non-Profit/Charities:

20% off 1x rates
PLUS free full colour



1x	\$17.55/in
4x	\$16.67/in
6x	\$15.80/in
12x	\$14.04/in
26x	\$13.17/in
52x	\$11.41/in

	1/4	1/2	Full Pg.	COLOUR
1x	408.12	816.24	1241.29	50.00
4x	387.67	775.34	1130.94	40.00
6x	367.46	734.91	1075.78	30.00
12x	326.54	653.10	993.03	0
26x	306.09	612.18	910.27	0
52x	265.19	530.37	827.52	0

Non-Profit/Charities:

35% off 1x rates
PLUS free full colour

DEADLINES FOR ALL ADVERTISING

Mondays at 12 p.m. CST

(Deadlines are subject to change due to Statutory Holidays)

MODULAR DIMENSIONS:

Bus. Card - 3.1991" wide x 2.00" deep
 1/16 Page - 3.1991" wide x 2.80" deep
 1/8 Page - 4.8681" wide x 3.75" deep
 1/4 Page - 4.8681" wide x 7.75" deep
 1/2 Page - 4.8681" wide x 15.75" deep
 1/2 Page - 9.875" wide x 7.75" deep
 Full Page - 9.875" wide x 15.75" deep
 Total Page size is 6 columns x 15.75" or 220.5ag line deep

MODULAR CLASSIFIED DIMENSIONS:

2x2 - 2.375" wide x 2" deep
 1/16 Page - 3.625" wide x 2.80" deep
 1/8 Page - 4.875" wide x 3.75" deep
 1/4 Page - 4.875" wide x 7.75" deep
 1/2 Page - 9.875" wide x 7.75" deep
 Full Page - 9.875" wide x 15.75" deep

CLASSIFIED DISPLAY/CAREERS FREQUENCY RATES



1x	\$16.14/in
4x	\$15.33/in
6x	\$14.53/in
12x	\$13.71/in
26x	\$12.91/in
52x	\$11.30/in

	2 x 2	1/16	1/8	1/4	1/2	3/4	Full Pg.
1x	64.54	122.66	245.33	490.66	981.31	1090.31	1199.31
4x	61.31	116.51	233.02	466.02	932.05	1012.37	1092.70
6x	58.13	110.43	220.87	441.72	883.43	961.42	1039.40
12x	54.86	104.27	208.54	453.87	834.19	896.82	959.45
26x	51.62	98.12	196.23	392.45	813.71	846.61	879.49
52x	45.21	85.88	171.76	343.53	687.04	743.30	799.54

Colour: 1x-5x - \$50/wk • 6x-11x - \$25/wk • 12x-52x - \$0/wk

Non-Profit/Charities: 25% off 1x rates AND free full colour

CLARK'S CROSSING Gazette

Digital Rates

LEADERBOARD

Image size: 728 x 90 or 1422 x 288

7 days	\$70.00
14 days	\$130.00
30 days	\$250.00
60 days	\$450.00
90 days	\$600.00

Non-Profit/Charities: 10% off

REG. TILE

Image size: 300 x 250

7 days	\$50.00
14 days	\$90.00
30 days	\$160.00
60 days	\$300.00
90 days	\$435.00

Non-Profit/Charities: 10% off

LRG. TILE/SKYSCRAPER

Image size: 300 x 600

7 days	\$50.00
14 days	\$90.00
30 days	\$160.00
60 days	\$300.00
90 days	\$435.00

Non-Profit/Charities: 10% off

BUSINESS DIRECTORY

Image size: 300 x 300

30 days	\$45.00
60 days	\$80.00
90 days	\$110.00

Add Featured Profile

30 days (max)	\$45.00
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SPONSORED ARTICLES

Image size: 600 x 600

7 days	\$75.00
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Featured Story Rotation - 7 days

add	\$150.00
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CLARK'S CROSSING Gazette

Print & Digital Combo Rates

DIGITAL

LEADERBOARD

728 x 90 or 1422 x 288

7 days	\$55.00
14 days	\$100.00
30 days	\$200.00
60 days	\$375.00
90 days	\$550.00

REGULAR TILE

300 X 250

7 days	\$40.00
14 days	\$75.00
30 days	\$140.00
60 days	\$260.00
90 days	\$375.00

LARGE TILE/SKYSCRAPER

300 X 600

7 days	\$40.00
14 days	\$75.00
30 days	\$140.00
60 days	\$260.00
90 days	\$375.00

PRINT

QUARTER PAGE

4.86" wide x 7.75" deep, full colour

1 issue	\$300.00
2 issues	\$550.00
3+ issues	\$250.00 ea

EIGHTH PAGE

4.86" wide x 3.75" deep, full colour

1 issue	\$175.00
2 issues	\$325.00
3+ issues	\$150.00 ea

HALF BANNER SECTION COVER*

4.86" wide x 2.50" deep, full colour

4 issues	\$440.00
6 issues	\$600.00
7+ issues	\$85.00 ea

*does not include Front Page placements

BUSINESS DIRECTORY

2.375" wide x 2.00" deep, full colour

12 issues	\$300.00
24 issues	\$550.00
25+ issues	\$20.00/wk

**Orders must include at least one Digital Product
and one Print Product to qualify for Combo rates**

Sample Order & Combo Savings Calculation:

Special Combo rates:

Regular Tile for 60 days	\$260.00	\$260.00
Eighth Page for 4 issues	\$150.00 x 4	\$600.00

COMBO Investment \$860.00

Reg. non-combo rates:

Regular Tile for 60 days	\$300.00
Eighth Page for 4 issues..... \$235.75 x 4	\$943.00
NON-COMBO Investment	\$1,243.00

TOTAL SAVINGS \$383.00

Rates effective November 1, 2022
Subject to change without notice
* Rates do not include 5% GST

Comprehensive Rate Card

ROP DISPLAY ADS

Open Rate: \$20.27/col.inch (\$1.45/agate line)

* 6 col. format

Volume-based rates available

Guaranteed placement: Add 25% to pre-colour ad price

CLASSIFIED DISPLAY / CAREER SECTION

\$16.14/col.inch (\$1.15/agate line), full colour included

* 8 col. format

Contract rates based on volume upon request

CLASSIFIED WORD ADS

First 25 words: \$8.75 • 35¢/word thereafter

Add bold/colour (pink, blue, yellow) background
for \$5/wk (incl. free 4th week)

Add centre type for \$5/wk (incl. free 4th week)

* Run ad with no changes 3 consecutive weeks, 4th is free
(does not apply to charged commercial account customers)

All private party Classified Ads must be prepaid

No logos/images in word ads (must run as Classified Display)

COLOUR CHARGES

ROP Display: \$50 on all size ads up to 3x run

Discounts available on 4x and up

INSERTS / FLYERS

* all rates based on individual pieces up to 30gr. in weight

\$130/thousand (13¢/ea.)

* Contract rates available based on annual volume

* Zoned distribution by community available

* Max. finished/folded size 8.5x11, minimum 4"x6"

BUSINESS & PROFESSIONAL DIRECTORY

All directory ads 2.375" wide and run in full colour. Max. depth 2.5".

1.00" deep \$16.25/wk

1.25" deep \$19.45/wk

1.50" deep \$22.95/wk

1.75" deep \$26.15/wk

2.00" deep \$28.80/wk

2.25" deep \$31.45/wk

2.50" deep \$33.05/wk

* prepaid ads receive 10% discount

* changes to ads permitted once per month

**All Business &
Professional Directory
ads must run a
minimum of 12 weeks**

SKINNY STRIPS

* all Skinny Strip ads are 6x10 or 9.875"x0.75" and run in full colour

* minimum 6x run (6 consecutive or 6 flighted every other week)

Front Page \$76.00/wk - 1 available

Page 2 \$37.25/wk - 1 available

The Region (Pg. 3) \$48.25/wk - 1 available

City Life, Sports, Lifestyles, Business \$37.50/wk - 1 available/pg

ROP - best available \$33.00/wk - 8 available

MUNICIPAL TAX ENFORCEMENT LISTS

\$10.00/title

Minimum \$80.00 charge applies for 7 or fewer titles

*all Tax Enforcement Lists run in Classifieds under "Legal Notices"

OBITUARIES

\$95 for first 300 words; additional words 15¢ ea.

Add picture: \$20 (black & white); \$50 (full colour)

Add image/logo: \$20 (black & white); \$75 (full colour)

PUZZLE PAGE

3 col x 2" (4.8681" wide x 2" deep)

\$35.00/wk

* black and white ads only

SPECIAL OCCASIONS

* birthdays, weddings, engagements, anniversaries, birth announcements

2 col x 2" (3.1991" x 2.00") \$43.00

2 col x 3" (3.1991" x 3.00") \$53.75

2 col x 4" (3.1991" x 4.00") \$64.75

* no charge for full colour, notices placed on page 2 or best available

IN MEMORIAMs

2 col x 2" (2.375" x 2.00") \$43.00

2 col x 3" (2.375" x 3.00") \$53.75

2 col x 4" (2.375" x 4.00") \$64.75

* no charge for full colour, placed in classifieds category

POLITICAL ADVERTISING

All political and election candidate/party advertisements require
prepayment in full each week before ad will be run in the Gazette.

Premium Placements

FRONT PAGE

* all rates include full colour

Half Banner (3x2.5" or 4.8681"x2.5") \$171.00/wk - 2 available

Eargug (2x1.6" or 3.1991"x1.6") \$102.00/wk - 3 available

Mini-Tower (2.45"x1.5") \$96.00/wk - 6 available

Skinny Strip (6x0.75" or 9.875"x0.75") \$76.00/wk - 1 available

*minimum 6x run (6 consecutive or 6 every other week)

PAGE 3 "The Region" COVER

* all rates include full colour

Half Banner (3x2.5" or 4.8681"x2.5") \$151.00/wk - 2 available

Full Banner (6x2.5" or 9.875"x2.5") \$266.00/wk - 1 available

Eargug (2x2" or 3.1991"x2.0") \$88.00/wk - 1 available

Skinny Strip (6x0.75" or 9.875"x0.75") \$48.25/wk - 1 available

*minimum 6x run (6 consecutive or 6 flighted every other week)

SECTION COVERS

(City Life, Sports, Lifestyles)

* all rates include full colour

Half Banner (3x2.5" or 4.8681"x2.5") \$142.00/wk - 2 available/pg

Full Banner (6x2.5" or 9.875"x2.5") \$245.50/wk - 1 available/pg

Eargug (2x2" or 3.1991"x2.0") \$88.00/wk - 1 available/pg

Skinny Strip (6x0.75" or 9.875"x0.75") \$37.50/wk - 1 available/pg

*minimum 6x run (6 consecutive or 6 flighted every other week)

Specialty Products

FRONT PAGE 3/4 LENGTH WRAPS

* all rates include full colour

Full 4-page wrap \$2,475.00/wk

Front page only* \$950.00/wk

Back page only* \$725.00/wk

Inside pages* \$475.00 ea./wk

*available under certain conditions, ask your Account Manager for details

Each wrap page is 9.875" wide x 10.75" deep

CENTRESPREADS

* all rates include full colour and gutter charge

1x \$1,990.00

2x \$1,900.00/wk Centrespread measurement:

3x \$1,780.00/wk 20.25" wide x 15.75" deep

6x \$1,620.00/wk

12x \$1,380.00/wk

* Centrespreads based on availability. Ask your Account Manager for details.

FLEX FORM / ISLAND

* all rates include full colour

All Flex Form / Island ads are billed at \$1,050 regardless of shape or size
and are guaranteed exclusivity on page with no other images or ads. Avail-
able only on far forward ROP news pages only.

Other Products & Services

PHOTO/PAGE REPRINTS

Page replica (printed 12x18 glossy):	\$10.00
Page replica (emailed/USB):	\$10.00
Photo reproduction (printed on photo paper):	\$15.00
* up to 8x10	
Photo reproduction (emailed/USB):	\$10.00
* Copyrighted materials; personal use only	

BACK ISSUES

Non-current week: \$2.00 ea. + postage if applicable

SUBSCRIPTIONS

In Canada: \$140.00/yr + GST
USA & Foreign: \$230.00/yr. + GST
Online: \$38.57/yr. + GST or \$4.75/mo. + GST

PROVINCEWIDE CLASSIFIEDS

1 Zone	\$86.00
2 Zones	\$123.00
Full Coverage (4 Zones)	\$209.00

* additional words \$5.00 ea.

Provincewide ads in Saskatchewan run in 52 newspapers with a combined circulation of over 342,672.

* Classified placements are also available in all other provinces. Details provided on request.

Deadline: 12:00 pm Wednesday for publication beginning the next Monday

All Provincewide Classifieds must be prepaid each week

Run the same ad 10 times with no changes, get the 11th free

Our Policies

DISPLAY ADS WITH ERRORS

The Clark's Crossing Gazette is not responsible for errors which occur in ads that have been approved by the advertiser or an agent or representative of the advertiser. No reimbursement, monetarily or in make-good space will be provided. Please proofread your advertisements carefully.

If an advertisement proof has been sent or otherwise provided to the advertiser for approval and no correspondence has been received verbally or in writing prior to the revision/approval deadline provided by the Clark's Crossing Gazette, our company will publish the advertisement "as is". Any errors, omissions or incorrect information will be the sole responsibility of the advertiser and no reimbursement will be provided.

CLASSIFIED ADS WITH ERRORS

Any errors, omissions or incorrect information contained in a classified word ad must be reported to the Clark's Crossing Gazette prior to the deadline for the second week of publishing. Advertisement will be corrected and one additional week will be added at no charge. Ads with errors that appear for more than the first week will be corrected but no credits or make-goods will be permitted or scheduled.

In cases where the advertisement contains time-sensitive information and a make-good week is not possible, a credit equal to the cost of the first week's advertisement will be applied onto the customer's account for use in the future.

DISPLAY AD / INSERTS PAYMENT

New customers without a previous credit history with our company must prepay a single issue booking or the first week of a multi-issue booking.

Customers with an approved credit history with our company will receive charging privileges. The Publisher or Accounting Manager retains the right

to refuse placements should an advertiser's account be in arrears over 60 days.

Payments can be made in-person by cheque, credit card (Visa/Mastercard), debit card or cash. Credit card payments can be made by telephone by calling (306) 668-0575 during regular business hours. Payments by cheque are also accepted by postal mail at P.O. Box 1419, Warman, SK S0K 4S0. Do not send cash by postal mail. Customers wishing to e-transfer payment may send payments to: aheid@ccgazette.ca.

CLASSIFIED AD PAYMENT

Prepayment is required on all non-commercial classified ads for the full amount at time of booking. Commercial and non-profit organizations with credit history will be granted charging privileges. The Publisher or Accounting Manager retains the right to refuse placements should an advertiser's account be in arrears over 60 days.

Payments can be made in-person by cheque, credit card (Visa/Mastercard), debit card or cash. Credit card payments can be made by telephone by calling (306) 668-0575 during regular business hours. Payments by cheque are also accepted by postal mail at P.O. Box 1419, Warman, SK S0K 4S0. Do not send cash by postal mail. Customers wishing to e-transfer payment may send payments to: aheid@ccgazette.ca.


ALL OTHER PRODUCT PAYMENTS

Unless authorized by the Publisher or Accounting Manager, prepayment is required on all non-commercial merchandise or service transactions. Commercial and non-profit organizations with credit history will be granted charging privileges. The Publisher retains the right to refuse further credit should an advertiser's account be in arrears over 60 days.

Front page placements


Looking for first point of contact? Space on our front pages are always popular and in high demand. Occasionally, however, space opens up and with it your opportunity. Check with your account manager or email ads@ccgazette.ca to check availability on one of several different placements.

SKINNY STRIP



RELIVING HISTORY
An iconic photograph
leads couple on epic
voyage of discovery

3



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THURSDAY | SEPTEMBER 20, 2018 www.ccgazette.ca

Warman
OUR CITY

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SECTION INSIDE

11

EARLUG 1

EARLUG 2

EARLUG 3

TOWER 1

TOWER 2

TOWER 3

TOWER 4

TOWER 5



Making memories

Approximately 100 participants braved brisk east winds during the SREDA Regional Run 2018 on Saturday, Sept. 15. The annual event brings the cities of Warman and Martinsville together for a non-competitive, community-oriented run/walk. The day began at Kinsmen Park in Martinsville and ended at Warman's Prairie Oasis Park.

HALF BANNER LEFT

HALF BANNER RIGHT



RELIVING HISTORY
An iconic photograph
leads couple on epic
voyage of discovery

3



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Making memories

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Earlug 2 (2x1.6" or 3.1991" wide x 1.6" deep).....	\$102.00/wk
Earlug 3 (2x1.6" or 3.1991" wide x 1.6" deep).....	\$102.00/wk
Tower 1 (2.45" wide x 1.5" deep).....	\$96.00/wk
Tower 2 (2.45" wide x 1.5" deep).....	\$96.00/wk
Tower 3 (2.45" wide x 1.5" deep).....	\$96.00/wk
Tower 4 (2.45" wide x 1.5" deep).....	\$96.00/wk
Tower 5 (2.45" wide x 1.5" deep).....	\$96.00/wk
Skinny Strip (6x0.75" or 9.875" wide x 0.75" deep).....	\$76.00/wk

*minimum 6x run (6 consecutive or 6 every other week)

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SKINNY STRIP

Region

CLARK'S CROSSING GAZETTE | THURSDAY, NOVEMBER 3, 2016 PG. 3

EARLUG

Jon Kroeker elected mayor of Dalmeny

By HILARY KLASSEN
Hklassen@ccgazette.ca

When Jon Kroeker went door-knocking during his mayoral campaign, the main issues he heard about from Dalmeny residents were already top of mind for him — things like taxes and local improvement projects.

Now that he's elected, he's keen to begin addressing those issues. "I feel pretty honoured to get the support from people in town," said Kroeker. "There's a lot of things that came out in the election and we want to put some of those into practice."

Also running for mayor of Dalmeny was Wade Klassen, who became vocal in the community earlier this year when a local improvement project was proposed by town council. Kroeker garnered 239 votes over Klassen's 229, and was pleased to see voter turnout was higher in this election.

"We pushed me pretty hard and I gave him credit for the campaign he ran. He and I had spoken before the election and we had both assured each other that we were going to run clean campaigns and we did," Kroeker said. Klassen and three others ran on a similar platform, and two of that group were elected to council.

Kroeker said this election was a bit more divisive than previous ones in Dalmeny.

"There was a wave of candidates and it was often perceived as

these against those, and that's not healthy for our town, especially because, with municipal elections we're not party based, we're independent."

"I think the council we got as a result of it is fantastic," Kroeker added. "I think our council is going to work well. All of us are here because we want to work to keep Dalmeny fantastic."

Two women were elected to council. While concern had been expressed about gender balance on council, outgoing councillor Matt Bradley said in a separate interview that no women had actually run for council since 2003. One of those women elected to council, Anna-Marie Zoller, gained the highest number of votes for any candidate, mayoral or otherwise, at 418.

A couple of men from the previous council were re-elected, and were really strong contributors are back, Kroeker said. "We also have four new faces around the table. It's interesting we don't have anyone left on council with more than one term of experience. And those of us with one term are outnumbered by those that are completely brand new. So I'd say we are a fairly newish council and what I see is a message from voters that they wanted to shake things up."

He noted that there is quite a representative mixture of the community on council now. "If there's any demographic that's under-represented on our council now, which hasn't been the case for years, it's the seniors."

Klassen noted on a Facebook post. "The face of our new council is great to see. We now have much more balanced demographic representation." He remained not to disappear and will "continue to strive to be a voice" in the community.

Kroeker's plans for addressing a range of issues were rolled out on his mayoral Facebook page during the campaign. They not only addressed taxes and local improvements, but also asset management, responsible and sustainable growth, continued investment in

what they read, have meaningful conversations about it and discover that reading is for enjoyment as well as education. They also discover that reading can help us to visualize what we imagine and take us to other places in our minds. The Family Literacy Time takes over the school at lunch hour. All the teachers and Educational Assistants are involved. If some parents aren't able to make it, teachers pair up the students, and tour around doing reading and connecting with parents.

This literacy event is just one among many others at Prairie View School designed to build that culture of literacy. Heath said they are already looking forward to their Spring Family Literacy Time.

Parents, grandparents and siblings of Prairie View School students join in for Family Literacy Time, picnic style over lunch.

Parents, grandparents and siblings of Prairie View School students join in for Family Literacy Time, picnic style over lunch.

HALF BANNER LEFT

HALF BANNER RIGHT

THE REGION RATES

Half Banner Left (3x2.5" or 4.8681" wide x 2.5" deep).....	\$151.00/wk
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*all rates include full colour

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Region

CLARK'S CROSSING GAZETTE | THURSDAY, NOVEMBER 3, 2016 PG. 3

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HALF BANNER LEFT

HALF BANNER RIGHT

ALL OTHER SECTIONS

Half Banner Left (3x2.5" or 4.8681" wide x 2.5" deep).....	\$142.00/wk
Half Banner Right (3x2.5" or 4.8681" wide x 2.5" deep)	\$142.00/wk
Full Banner (6x2.5" or 9.875" wide x 2.5" deep)	\$245.50/wk
Earluc (2x2" or 3.1991" wide x 2.0" deep)	\$88.00/wk
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UP-AND-OVER

A member of the Warman Community Middle School Storm (WACS) Grade 8 girls volleyball team bumps the ball over the net during a game against the Hague Panthers junior team on September 19 at the Legends Centre. The Panthers won each set played, but the majority of them were pretty close.

Arrest made in Radisson murder case

A 41-year-old man has been arrested in connection with a murder investigation dating back to 2007. On Tuesday Sept. 25, the RCMP Saskatchewan Major Crimes Historical Case Unit North made an arrest and laid charges in the death of Katelyn Marie Noble who was last seen on August 27, 2007 in the Radisson area.

Katelyn was 15 years old at the time of her disappearance and the investigation into her death has been extensive and complex. The 13-year long investigation has spanned the country from Ontario to British Columbia.

"It has been a long and stressful period for her family and today, investigators hope these developments begin to provide Katelyn's family with some measure of comfort," said RCMP Corporal Rob King.

Edward Viktorovitch Barance (born July 17, 1977) was arrested September 25 at a Federal Prison in British Columbia where he is currently serving a prison sentence on another matter.

Barance is charged with the First-degree murder of Katelyn Marie Noble, contrary to Section 223 of the Criminal Code and Indecency to a human body, contrary to Section 160(1) of the Criminal Code.

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1.25" deep	\$19.45/wk
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1.75" deep	\$26.15/wk
2.00" deep	\$28.80/wk
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	Max. Width	/sqft.
CAD Paper (20lb. bond)	36"	\$2.85
CAD Paper (20lb. bond) B&W	36"	\$1.45
46lb. Coated	36"	\$3.25
46lb. Coated B&W	36"	\$1.95
Photo Gloss	36"	\$8.25
Scrim (vinyl) Banner	36"	\$9.25
Polypropylene	36"	\$7.50
<hr/>		
Trade Show Banner w/Stand	33"	\$275.00
Replacement Banner	33"	\$215.00 incl. mounting
Laminating (up to 36"x48")		\$7.50/sq.ft.
Mount to Foam Core (up to 36"x48", 46lb coated stock)		\$7.50/sq.ft.
Design		\$60/hr
Scanning to file	42" max width	\$3.50/piece (min. charge \$7.50)
Scanning to print	36" max width	\$4.50/piece + substrate (min. charge \$10.50)

*File handling charge \$2 per electronic or paper file to be output. For example, one copy of a 6-page PDF file would be a \$12 file handling charge plus any printing charges.

*Taxes not included in prices. Prices subject to change without notice.

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Black only second side add \$17.00

500 \$95.00

Full colour second side add \$24.00

Black only second side add \$20.00

1,000 \$110.00

Full colour second side add \$33.00

Black only second side add \$24.00

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- Custom stock order subject to minimum 500 cards and separate quote

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LETTER SIZE (8.5 x 11) - 20lb. bond

FULL COLOUR

Qty	Single Sided	Double Sided
1-99	.50	.80
100-499	.45	.75
500-1499	.35	.55

BLACK & WHITE

Qty	Single Sided	Double Sided
1-99	.25	.35
100-499	.20	.30
500-1499	.15	.25

* over 1500 ask for press quote

LEGAL SIZE (8.5 x 14) - 20lb. bond

FULL COLOUR

Qty	Single Sided	Double Sided
1-99	.75	.90
100-499	.70	.85
500-1499	.65	.80

BLACK & WHITE

Qty	Single Sided	Double Sided
1-99	.35	.50
100-499	.30	.45
500-1499	.25	.30

* over 1500 ask for press quote

TABLOID SIZE (11 x 17) - 20lb. bond

FULL COLOUR

Qty	Single Sided	Double Sided
1-99	.90	1.25
100-499	.80	1.15
500-1499	.70	1.05

BLACK & WHITE

Qty	Single Sided	Double Sided
1-99	.45	.60
100-499	.35	.50
500-1499	.25	.35

* over 1500 ask for press quote

STOCK UPGRADES

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Tabloid size: add 20¢/sheet
- 60lb Futura glossy
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Tabloid size: add 25¢/sheet
12x18 add 35¢/sheet
- Coloured bond
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Tabloid size: add 20¢/sheet
- Fluorescent (Hots) bond
Letter size: add 15¢/sheet
Tabloid size: add 25¢/sheet
- White card stock (80lb)
Letter size: add 20¢/sheet
Tabloid size: add 40¢/sheet
- Photo paper
Letter size: add 20¢/sheet
Tabloid size: add 40¢/sheet

Note: Legal size paper available in 20lb bond only

- Surcharge of \$1.00 per original will apply if more than 3 originals are being copied



109 Klassen Street West
P.O. Box 1419
Warman, Saskatchewan S0K 4S0

All Departments

Tel: 306.668.0575

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